

TIFFANY HOLCOMB

PROJECT MANAGER & BRAND STRATEGIST

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SYSTEM/PLATFORM OUTAGE COMMUNICATION PROCESS

Communication Responsibility Assignments			
Role	Primary	Secondary	Tertiary
IT OPS	Help Desk/On Call	VP IT OPS	SVP IT
IT BAT	Systems Analyst	VP IT BAT	SVP IT
Marketing	Digital Marketing	VP Marketing	SVP Marketing
System/Platform	System/Platform	L.O.B. Lead	VP L.O.B.

